

Prince George's County Public Schools Call for Muralists - Request for Proposals

<p>Pre-Proposal Meeting: Tuesday, January 10, 2023 @ 11 am.</p> <p>Registration Information: https://pgcps-org.zoom.us/j/9876543210</p>	<p>Applicants are invited to a pre-proposal meeting to ask technical questions about the proposal.</p> <p>Jason Washington, Director, PGCPS Office of Alternative Infrastructure Planning and Development will respond to questions about the overall mural initiative.</p> <p>Elizabeth Stuart-Whitehead, PGCPS Instructional Supervisor, Visual Art will respond to questions about qualification, portfolio submissions, and installation requirements.</p>
Deadline for Proposals:	Deadline: January 25, 2023
Submit Proposals to:	Erika Stephenson: erika.evans@pgcps.org
Announcement of Awards:	Mid-February, 2023

Description

Prince George's County Public Schools Office of Alternative Infrastructure Planning and Development ("OAIPD") is seeking professional artists to design murals within two (2) new school buildings. OAIPD is dedicating a total of no more than **\$31,200** towards the production of all murals. Artists may propose to develop murals for multiple Blueprint Schools sites; however, an artist will not be awarded more than two (2) school sites across the overall Blueprint Schools Program. The award amount per mural is provided below.

Background

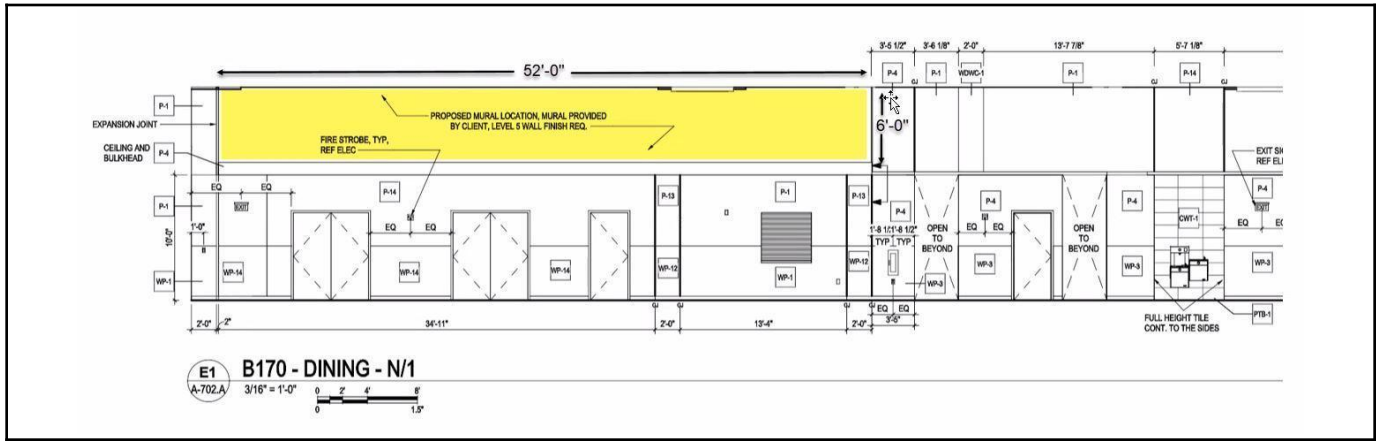
Prince George's County Public Schools ("PGCPS") is making significant strides to deliver safe and inviting learning environments that are fully supportive of modern education and are optimally sized and utilized to promote academic success. Blueprint Schools is the district's accelerated delivery model. Under the direction of OAIPD and through a partnership with Prince George's County Education and Community Partners ("PGCECP"), five middle schools (Adelphi, Drew-Freeman, Hyattsville, Kenmoor, and Walker Mill) and one K-8 academy (Colin L. Powell) are scheduled for Summer and Fall 2023 openings. Visit <https://pgcpsblueprintschools.com/> for more information about the Blueprint Schools program.

The Project

This mural project is part of the PGCPS' goal to represent Prince George's County communities within school facilities. The murals will be in place to encourage pride and celebration around each community's identity, cultural vibrancy, and diversity. Furthermore, the murals will demonstrate the district's commitment to growth and inclusion, expression of culture, and efforts to create welcoming learning environments.

Project Sites, Specifications, and Awards

Project Site	Location	Dimensions	Award
Kenmoor Middle School	2500 Kenmoor Drive, Landover, MD 20785	52' x 6'	\$15,600
Walker Mill Middle School	800 Karen Boulevard, Capitol Height, MD 20743	52' x 6'	\$15,600



*Murals must be fabricated on a minimum of three MDF (medium-density fiberboard) panels. Artists must account for molding around each panel. Artists are responsible for the packing and delivery of all panels.

Artist Eligibility:

The project is open to all professional artists ages 18+. Artists from Prince George's County and/or the broader Washington D.C. Metropolitan Area are strongly encouraged to submit proposals. Artists may propose to develop murals for both Blueprint Schools sites; however, an artist will not be awarded more than two (2) school sites across the overall Blueprint Schools Program..

Scope of Services:

- **Community Listening Sessions:** Artists will participate in a minimum of two (2) Community Listening Sessions (for a minimum of 3 hours). These sessions will include members of the school body as well as the surrounding community. The meetings will be held in-person and shared virtually.
- **Design Refinement:** Based on the Selection Committee and community input, artists will refine their original design from concept to final. Artists will provide up to two (2) rounds of revisions, providing an updated illustration for review at each stage. Artists will provide all files, images, graphics, etc. related to the mural in electronic format for review.
- **Final Mural Design:** Following acceptance of the revised mural design by the Selection Committee, artists will provide a final draft mural design that includes: 1) a depiction (i.e., rendering) of the final mural design and 2) a care and maintenance plan to preserve and protect the mural's integrity and quality.
- **Mural Fabrication and Installation:** Artists are responsible for fabricating murals on panels in their own studio/ art-making space. Artists will deliver the final mural panels to the construction manager at the project site(s). The construction team will install the mural. Artists will be required to meet with the architect and construction manager at least once to confirm the best method(s) of delivery and installation.
- **Unveiling** - Artists are to be available to attend ribbon-cutting activities to speak about inspiration and answer any community questions.

Artist Considerations:

- Mural must be fabricated from durable, low-maintenance material that can withstand the elements and requires minimal maintenance. This work will be permanently installed in a school and must be able to withstand a school environment with very active children.
- The work commissioned is for permanent installation and therefore should last for at least 25 years.
- Incorporate context of the local community, with sensitivity to the history, traditions and iconography that uplift the pride of the community.
- Adhere to requisite ADA and safety regulations.

- Engaging and enjoyable to individuals of all ages and backgrounds.
- Since our installations are located in very active environments (schools), it is crucial that your proposal consists of materials and/or coatings that are durable.
- If the artwork is installed at human height level, your work should be able to withstand touching and be extremely durable and easily cleaned. These details can be fleshed out in final design but should be accounted for in your budget.

Schedule

School		Community Engagement	Completion Phase I	Completion Phase II	Completion Phase III	Delivery and Installation
Kenmoor Middle School						8/15/23
Walker Mill Middle School						9/8/23

Proposal Requirements:

The following information must be included in the proposal: (Submit as one PDF)

1. **Cover letter** addressed to Jason Washington, PGCPD Director, Office of Alternative Infrastructure Planning and Development.
2. **Artist’s biography** *Note: Please include the artist's full name and contact information.*
3. **Project approach per school site** to include:
 - School Project Name
 - Project Approach:
 - Understanding of PGCPD’s goal to represent Prince George’s County communities within school facilities.
 - Plan to address the school community’s identity, cultural vibrancy, and diversity in the art.
 - Demonstration of the artist's ability to work within a secure environment and to transport final work(s) to the school site.
 - Detailed Work Schedule (General parameters are provided in the ‘Timeline’ section above.)
NOTE: The Program will conduct visual in-progress check-ins at various percentages of completion: Step 1: Mural outline; Step 2: Blocks of color; Step 3: Detail.
4. **Lists of completed mural projects**
5. **Portfolio** to include relevant project experience completed after January 1, 2018. *Note: Artists are responsible for including images appropriately sized to ensure the final proposal file does not exceed ___ MB. (# of portfolio pieces - min 5, max 10) Please include the title, medium, dimensions and location of each work of art.*
6. **Proposed use of award** to include:
 - *Community research and engagement*
 - *Mock-up production*
 - *Artwork fabrication*
 - *Supplies and materials*
 - *Delivery of artwork*
 - *Other associated costs, i.e., liability insurance, overhead, travel, etc.*
7. **References.** Artists shall provide a minimum of three (3) references, including current and former

clients for whom the artist performed similar work in the last five (5) years. Include each entity's name, telephone number, and email address as well as the first and last name of the contact person.

Selection Process:

A Selection Committee comprised of PGCPD Office of Alternative Infrastructure Planning and Development, and PGCPD Arts Department based on the following criteria:

Proposal Elements	Percentage
Qualifications of the artist related to this RFP	40
Proposed project approach	40
Demonstrated understanding of the purpose of this proposal	20
Total Possible Percentage	100%